



The Chrysler Museum of Art's Corporate Leadership Alliance (CLA) enriches the cultural arts community and supports the Chrysler's standing as a world class museum. CLA members are recognized for their corporate citizenry through their investment in the museum's operations, educational programs, community outreach, events, and exhibitions. In appreciation for their partnership, CLA members receive benefits designed to meet the interest of their business, including donor acknowledgement, sponsorship opportunities, special promotions, networking events, invitations to museum events, and recognition during the annual CLA Luncheon. CLA members make an annual contribution to the museum of \$5,000 or more in corporate or foundation funds. For more information, please contact Emily Zak, Corporate and Foundation Relations Manager at ezak@chrysler.org or 757-333-3614.

CLA Membership Benefits

- Recognition on the museum website and all relevant museum-produced online and print materials, publications, and social media.
- Listing on the donor board in Huber Court.
- Invitations to and recognition during the annual CLA Luncheon.
- Invitations to the annual Major Donor Dinner.
- Invitations to networking events including demonstrations in the Perry Glass Studio.
- Exclusive complimentary use of Huber Court or other museum facility for one private corporate event annually. (This benefit is nontransferable and does not include staffing or catering costs.)
- Private tour of the museum or exhibition of choice.
- 50% discount on Associate Level museum memberships for employees, including reciprocal benefits at over 200 museums and galleries throughout the country.
- Private employee event at the Perry Glass Studio.
- Monthly CLA Day discounts for CLA member employees at the museum gift store and café.
- Corporate rate at the Hotel Plaza Athénée in New York City.
- Exclusive opportunities for sponsorship of the museum's educational programs, community engagement endeavors, events, and exhibitions. These include programs for students, adults, and families; outreach to and partnerships with traditionally underserved populations in the community; public, member, and donor events; exhibitions and related programming.



One Memorial Place, Norfolk, Virginia 23510

CORPORATE MEMBERSHIP ALLIANCE MEMBERSHIP – THANK YOU FOR YOUR SUPPORT

\$5,000.00 Corporate Leadership Alliance

___ Enclosed is a check made payable to the Chrysler Museum of Art

___ Please charge this membership: ___ VISA ___ MasterCard ___ AMEX ___ Discover

Account Number

Exp. Date

Security Code

Name on Card (please print)

Authorized Signature

Please provide names and email addresses of those in your company who would like to receive information regarding CLA membership news and events, or email this information to Emily Zak, Corporate and Foundation Relations Manager, at ezak@chrysler.org:

Main contact name, title, phone number, and email address:

Additional contact names, titles, and email addresses:
